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**FOR IMMEDIATE RELEASE**

## **Sani-Cloth® AF is a Winner!**

### **PDI Wins Top Honor at World of Wipes Conference**

**Orangeburg, NY, June 16, 2011** – For the second time, Nice-Pak/PDI has received the top honor at the World of Wipes (WOW) International Conference. The WOW International Conference is sponsored by the INDA, a trade association representing the nonwoven fabrics industry since 1968, and a sponsor of engineered fabric related conferences and expositions. PDI won the 2011 WOW Innovation Award™ in Atlanta, Ga. for its new Sani-Cloth® AF Germicidal Disposable Wipe. The WOW Award recognizes companies that bring innovative, value-added processes and products to the wipes marketplace.

Sani-Cloth® AF is the first and only fragrance free, alcohol free, quaternary-based surface disinfection wipe with an overall kill time of three minutes. Marketed to the healthcare industry, it balances strong claims with safety for patients, visitors, healthcare workers and equipment. It is tested effective against 25 clinically relevant microorganisms, including five multi-drug resistant organisms (MDROs) such as MRSA and VRE. Being fragrance-free, Sani-Cloth AF can be used around patients and residents with respiratory conditions and other sensitivities. It is also ideal for bleach- and alcohol-sensitive equipment as well as other hard non-porous surfaces.

“We are proud to be recognized for our innovation and industry leadership. We make infection prevention possible with the combination of our innovative products, clinical support and education in healthcare and public environments. said Daniel Marsh, Executive Vice President, PDI Healthcare.

The Sani-Cloth® brand is backed by 35 years of producing infection prevention products for the healthcare industry. Sani-Cloth® was the first germicidal wipe approved by the EPA and has been the leader in innovation of germicidal wipe technology for more than two decades. Research studies have consistently proven the effectiveness of PDI's products.

PDI offers a complete range of infection prevention products for Environmental Hygiene (Sani-Cloth®), Skin Antisepsis (Chlorascrub™), Hand Hygiene (Sani-Hands®) and Patient Care (Hygea®), along with education and support to help reduce infection rates, control associated costs and ultimately save lives. PDI serves hospitals; long-term care facilities; laboratories; and dental and physician offices throughout the United States and worldwide. [www.pdipdi.com](http://www.pdipdi.com)

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